

Contents

1. Sandrin E., Trentin A. and. Forza C.	159
<i>Organizing for Mass Customization: Literature Review and Research Agenda</i>	
2. Pourabdollahian G., Steiner F., Rasmussen O. H. and Hankammer S.	169
<i>A Contribution toward a Research Agenda: Identifying Impact Factors of Mass Customization on Environmental Sustainability</i>	
3. Chatzopoulos C. G.	179
<i>Flow Customizer: An algorithm to Design Lean-Flow Production Systems for Mass Customization</i>	
4. Myrodia A. and Hvam L.	195
<i>Managing Variety in Configure-to-Order Products - An Operational Method -</i>	
5. Shafiee S., Hvam L. and Bonev M.	207
<i>Scoping a Product Configuration Project for Engineer-to-Order Companies</i>	
6. Lundberg H., Sutherland I., Blazek P., Penzenstadler B. and Habicht H.	221
<i>The Emergence of Creativity, Innovation and Leadership in Micro-level Social Interactions and How to Research it</i>	
7. Peng F. and Al-Sayegh M.	233
<i>Personalised Virtual Fitting for Fashion</i>	